



## Fiverr Arbitrage

To fully understand how this method works, you must first understand what Arbitrage is. What is Arbitrage? According to investopedia.com, Arbitrage is this:

**Arbitrage** - *The simultaneous purchase and sale of an asset in order to profit from a difference in the price. It is a trade that profits by exploiting price differences of identical or similar financial instruments, on different markets or in different forms.*

In other words, it's finding something that is being sold for a low price in one market, and selling it for a higher price in another market.

So how does this relate to Fiverr? – First of all let me give a brief explanation of what Fiverr is. I'm going to assume that most of you buying this already know what it is. If this is you, then you can skip on ahead. Fiverr.com is a website where people offer up their products and or services for the price of \$5.00; Hence the name. It's basically like the dollar store of the internet. Only in this case it would be the five dollar store.

But back to my question – How does this relate to Fiverr? Well this part should be obvious. Being that everything that you find on Fiverr is restricted to \$5.00, it should be easy for us to find items, or services, that are worth more than that. And in fact I've found that it's very easy to find items and services worth more than that. Then once you've found these items that are worth more than \$5, you find buyers that are willing to pay you for what the item/service is actually worth. The difference in price is profit for you.

So for instance, let's say that you find someone on Fiverr offering eBook graphic services. And you know that on some forums, and in some venues you could easily get \$25 or that service. What you would do is offer the service up at the forum, and then when a purchase is made; you then purchase the service for \$5 over at Fiverr. That's an easy \$20 profit.

Now I'm not going to show you every possible way that you could use this to easily turn a big profit. Because for one, the possibilities are probably endless, so it would take forever for me to write. And for another, you may have much more creative ways than me of using this method. So

I won't waste my time or yours by telling you "how you should do it". But what I am going to do is show you how I did it.

I'm going to lay-out step by step just one of my projects that net me \$2,500+ in less than a month. Now I'm not going to go into the very small details, like how to make a blog or website. If you need help doing that, there are other tutorials out there. I'm going to stick to the meat and potatoes of how the actual money was made. With that being said, I now give you – Meat & Potatoes:

## **Meat & Potatoes-**

When I first set out to do this project, I did exactly as I described above. I went to fiverr looking for items or services that I could re-sell for a profit. Now there are many things for sale on Fiverr, but in order to make this work, you have to find items that are actually in demand, because it doesn't matter what an item is actually worth, if you can't find someone to buy it.

## **Supply & Demand:**

### **Find Demand -**

One way I like to find items/services that are in demand, is to just look around on the forums and see what people are talking about, and asking for. So in this instance that's what I did. I was actually on the Warrior Forum when I stumbled across a post where people were talking about buying facebook fans, and why would people buy facebook fans. And there was actually a large response to the thread. Such a large response, that I knew there was potential for a demanding service there.

So I did a little research on “buying facebook fans”. Because from being on fiverr, I already knew that there were people on there selling facebook fan invites for \$5. And what I found while researching was somewhat surprising. I did a Google search for “buy facebook fans”. The first thing that I noticed, which was a good sign, was that the adwords section (paid search section) had several ads. That’s another good sign that the product/service is in demand.

So I clicked on a few of the sites to see what they were charging. And to my surprise they were charging nearly 5 times as much as what you could get it for on Fiverr. My heart skipped a beat. As often as I find things like this from Fiverr, I still get excited every time.

### **Find Supply-**

However – I didn’t want to get overly excited too fast. I had to test out the supply first, to see if it would be reliable enough for me to resell it. That’s an important part of this equation. When doing arbitrage, make sure that the supply is good enough to keep up with the demand. So I made a few purchases from Fiverr of fan invites to my own fan pages, and did a bit of my own research on spotting good sellers on Fiverr. Here’s an example of someone selling fan-invites on Fiverr that has pretty good (at the time of this writing) feedback:

<http://www.fiverr.com/users/brittuf/gigs/send-out-11000-invites-to-your-facebook-page>

After doing the research, and making the purchases, I found the supply to be reliable.

### **YESS! – We have a project!**

So the next thing I did was to throw a website together. I purchased the Domain name speedyfans.com, found a nice wordpress template with a shopping cart, and it

all took me less than a day to get set up and running. It's a nice simple website, you can check it out for yourself – <http://www.SpeedyFans.com> – And for those of you that think I'm just plugging my website – wrong! I don't even own it anymore. Can you see where this project is headed?

So once I had the website up and running I quickly pumped it into the market-place using adwords. Now you could use good old-fashioned SEO and get your website traffic. But I like to start mine off with adwords. It's a much faster way to realize if there's actual demand for your item, rather than waiting and working for weeks w/ seo to find out there's no real demand. Now you obviously don't have to use adwords, SEO will work just fine. This is just what I did.

After putting it up in adwords I immediately began to get some orders. Good sign! So I continued to tweak my adwords to get my clicks as cheap as possible (because this is another expense to add onto the fiverr expense after all) And after a week and a half I had already pulled in (after paypal fees) \$378.57 worth of orders. Of that \$47.82 was spent on adwords, and \$25 was spent over at fiverr to fulfill the orders. So I made a profit of over \$300 for only 10 days of work! – This one is a keeper!

So then my thoughts were, - how can I keep this going without interfering with my other projects? Yes this is only one of many projects I have running using the Fiverr Arbitrage method. My first thought was to maybe outsource some of the work. And eventually I may start doing that. But to be honest I don't have any experience yet with outsourcing work. So my next immediate thought was definitely to flip this website.

So that's what I did. After 10 days and over \$300 in profits I put the website up for sale on flippa for a 7 day auction. And those of you that sell or flip sites on flippa already know that sites that can prove any type of profit sell

for more. And after 7 days the site went for \$2,200. You can still see the auction here:

<http://flippa.com/auctions/107724/380-profit-in-10-Days---Just-Launched---Facebook-Fan-Sales>

Not bad huh? That's over \$2500 in profit for less than one month's worth of work. If you look at the whois on that website you'll see that I registered it on Sep. 9<sup>th</sup> – I'm writing this on October 8<sup>th</sup>, and the auction actually ended on the 5<sup>th</sup>. So that's less than 1 month's worth of work, and that's only 1 of my fiverr projects.

If you dig around on fiverr, you can find many profitable arbitrage projects on there. Just remember to find a demand, and then test the supply.

That's it! – Oh wait... Meat & Potatoes always need gravy! –

## **GRAVY-**

I'm throwing this juicy tidbit in here just for a bit of gravy. It has nothing to do w/ Fiverr Arbitrage, but it is another way to make money w/ fiverr.

If you remember, while I was doing my research on selling facebook fan pages, I tested the supply by purchasing fan invites to my own fan pages. I have several fan pages set up running some CPA and Clickbank ads. Well after testing out the purchase of these fan invites, I made several sales. Enough sales to much more than cover the amount I spent at Fiverr. So NOW I know why the demand for this was so great. - GGRRAAVVYY!